

# What your boss needs to know to sign you up for ActiveBatch Training

## START WITH WHY.

HERE ARE SOME KEY POINTS WORTH MENTIONING:



ActiveBatch is a powerful solution capable of building and automating nearly any business or IT process. Given the breadth of ActiveBatch's capabilities, training allows job authors and developers to streamline development, while empowering operators and administrators with the tools needed to build or sharpen essential skills.



Taking a step back to "sharpen the saw" will always pay dividends in the form of expanded knowledge and overall productivity increases. Realize the full potential of ActiveBatch, and use it to drive real business value.



ASCI recognizes both the time and resources needed to travel for training, so we've removed this variable from the equation; our virtual delivery options ensure you can remain at your desk or workstation.

## DOES YOUR BOSS LIKE HARD DATA? YOU GOT IT.

HERE ARE SOME FACTS ABOUT ACTIVEBATCH TRAINING TO HELP YOU ALONG:

"Overall I would state that this is one of the best courses I have taken since working full time in IT."

– Steven McEvoy, Insurance Industry, on the ActiveBatch Advanced Users Course

"I went into the training thinking I knew what ActiveBatch could do for us, and I came out realizing it could do so much more."

– Jason Van Pee, Sub-Zero Group, Inc on the ActiveBatch Boot Camp Course

97%

Recent ActiveBatch Training Attendees responded that they would recommend their course to other ActiveBatch users.

93%

Indicated their course instructor's communication was **outstanding**, and 88% indicate their instructor's teaching style and instructional approaches were **outstanding**.

82%

Customers who have purchased ActiveBatch over the past 3 years have trained or plan to train members on their teams within their first 12 months of ownership.

# IT COULD GO A LITTLE SOMETHING LIKE THIS...

Hi [NAME],

I would like to attend an online ActiveBatch Training course. Attending this course will equip me with the tools necessary to develop, expand, and optimize [COMPANY NAME]'s use of ActiveBatch IT Automation.

Some areas of interest explored in this course are: [list topics of interest – course topics listed on each course syllabus].

ASCI, the makers of ActiveBatch, report that over 97% of their training attendees would recommend their courses to other ActiveBatch users.

The course I am interested in taking, the [COURSE NAME], will cost [COURSE PRICE], but the knowledge and experience gained will provide us with even greater productivity and return on investment.

Thank you for your consideration.

[YOUR STANDARD CLOSE]

"Not only do the employees gain from the training, but you gain from their experiences as a Manager, and the company gains overall."

– John LaFollette, AVP - Infrastructure & Operations, Illinois Mutual